



Target Market Determination

Portfolio: Cash+

Managed Discretionary Account (“MDA”) Service

This Target Market Determination (“TMD”) is made under section 994B of the *Corporations Act 2001 (Cth)* (the “Act”). It describes the class of retail clients that comprises the target market for the Product, and sets out the distribution conditions, review triggers, review periods and distributor reporting requirements for the product.

This document is not a Financial Services Guide (“FSG”) or Product Disclosure Statement (“PDS”), is not a summary of the product's terms, and does not take into account any person's individual objectives, financial situation or needs. Consumers should refer to the FSG, MDA contract, Investment Program and other offer documents before making a decision about the product.

1. Summary

Issuer (MDA Provider)	Selfwealth Pty Ltd (ABN 52 154 324 428) (trading as “Selfwealth by Syfe”)
AFSL number	421789
Product	Cash+ Managed Discretionary Account
Relevant disclosure documents	Financial Services Guide, MDA contract, Investment Program
Date TMD made / approved	4 September 2026
Version	1.0
Approved by	Selfwealth by Syfe Investment Committee

The Cash+ MDA is a managed discretionary account under which Selfwealth manages a portfolio of assets on behalf of the client in accordance with an agreed Investment Program. Assets are held beneficially for the client by a custodian.

2. Target market

Class of Consumers in Target Market

The target market for the Cash+ MDA comprises clients who are seeking income through a professionally managed, discretionary portfolio. Such investors must be prepared to delegate day-to-day investment decisions to Selfwealth under an agreed Investment Program. This portfolio is generally only suitable for investors who have a low risk tolerance.

The Cash+ MDA is likely to align with the objectives, financial situation and needs of consumers in the Target Market due to the key attributes of the Cash+ MDA as described below.

Key Attributes and Target Market Alignment

The table below describes the consumer attributes for whom this particular portfolio has been designed. The TMD indicators identify whether a consumer with the relevant attribute is within the target market for the product.

Indicator legend: green — in target market; amber — potentially in target market; red — not in target market.

Key attributes	TMD indicator	Portfolio Alignment with Target Market
Consumer's investment objective		
Capital growth	Red	The portfolio is constructed using exchange traded funds (ETFs) providing exposure primarily to cash and short-duration, floating-rate fixed income securities, and may also hold cash or cash equivalents. The Cash+ MDA is developed for consumers seeking a high degree of capital stability and liquidity, together with income. The portfolio is designed primarily for consumers who have a short to medium-term investment objective and who place greater importance on capital stability and accessibility of funds than on capital growth. The Cash+ MDA may be appropriate for consumers seeking a defensive investment option for surplus cash or short-term investment needs. The portfolio invests in defensive, short-duration fixed income exposures. Capital preservation is an objective of the portfolio, but capital is not guaranteed.
Capital preservation	Green	
Income distribution	Green	
Consumer's intended product use (% of investable assets)		
Standalone (up to 100%)	Green	Selfwealth intends that the Cash+ MDA forms a large portion of an investor's wider investments
Major component (up to 75%)	Green	

Core component (up to 50%)	Green	
Minor allocation (up to 25%)	Green	
Limited allocation (up to 10%)	Green	
Consumer's investment timeframe		
Minimum investment timeframe		There is no minimum investment timeframe for the Cash+ MDA. The portfolio is designed for consumers with short-term as well as medium-term investment needs.
Consumer's risk (ability to bear loss) and return profile		
Low	Green	The Cash+ MDA is for investors who have a low tolerance and limited capacity to bear investment losses. While the portfolio is designed to preserve capital, the value of the portfolio is not guaranteed. Consumers should be able to tolerate some loss of capital and fluctuations in income.
Medium	Amber	
High	Red	
Very high	Red	
Extremely high	Red	
Consumers need to access capital (withdrawal frequency)		
Daily	Red	It may take up to 5 business days for Selfwealth to return investors' funds upon termination of the MDA Contract or request to liquidate part or all of the portfolio and withdraw funds.
Weekly	Green	Subject to notice requirements outlined above, investors can withdraw their investments in these frequencies.
Monthly	Green	
Quarterly	Green	
Annually or longer	Green	
Consumer's other requirements		
Individual tax management of investments	Green	Individual tax reporting documentation will be provided to investors.
Visibility of portfolio holdings	Green	Investors can view their portfolio assets (including cash allocations) on the Selfwealth platform.
Investor Directed Customisation of Portfolios.	Red	While investors may change the portfolio in which they are invested, they cannot request bespoke customisation of the assets comprising the portfolio in which they are invested. This is determined by Selfwealth, as the MDA operator.
In specie transfer of portfolio holdings	Amber	Selfwealth cannot guarantee an investor's portfolio assets can be transferred to another investment manager.

Classes of consumers for whom the product is unsuitable

The product has not been designed for, and is unlikely to be consistent with the likely objectives, financial situation and needs of, retail clients who:

- are seeking capital preservation, with a guaranteed rate of return;
- are unwilling or unable to bear any loss of capital;
- may borrow money to invest in the portfolio;
- wish to retain control over, and make, each individual investment decision; or
- are under the age of 18.

Important Notice: *This Target Market Determination (TMD) is not financial product advice and does not take into account your objectives, financial situation or needs. Selfwealth creates its Managed Investments portfolios with the intention of achieving certain investment objectives, with the overarching goal of profitable returns. Investing involves risk, including possible loss of capital. The value of investments can rise and fall, and you may get back less than you invested. Past performance is not an indicator of future performance, and Selfwealth does not guarantee profitable returns on any portfolio or investment.*

3. Distribution conditions

Distribution condition	Description	Why it is likely that investors are in the target market
Distribution channels	The portfolio is distributed exclusively by Selfwealth.	The questionnaire screens objectives, timeframe, risk tolerance and access needs against the TMD indicators. Selfwealth can be confident that applicants that successfully complete the suitability assessment and are provided personal advice about the Cash+ MDA are confirmed to be in the target market.
Suitability assessment and personal financial advice	Portfolio is only available to investors that complete Selfwealth's risk-profiling and suitability assessment. Such clients must also receive adequate and necessary personal financial advice before being granted access to the portfolio.	

4. Review triggers

The following events and circumstances would reasonably suggest that this TMD is no longer appropriate

Review trigger	Description
Significant dealing	A significant dealing in the product that is not consistent with this TMD, of which Selfwealth becomes aware or is notified under s 994F(6) of the Corporations Act.
Material product change	A material change to the portfolio or its key attributes, including the Investment Program, asset allocation, fees and costs, withdrawal terms, minimum investment amount, or the terms of the MDA contract.
Complaints	Significant number of complaints in a reporting period, or complaints indicating that the product or its key attributes are inconsistent with the objectives, financial situation or needs of consumers in the target market.
Distribution outside the target market	Material or recurring distribution of the product to consumers outside the target market, or evidence that the distribution conditions are inadequate to direct distribution to the target market.
Liquidity / access to capital	A material change to the liquidity of underlying investments or to Selfwealth's ability to meet the withdrawal rights outlined in the MDA Contract.

Regulatory or legal change	A material change in law, regulatory guidance or industry code, or regulatory action affecting the product or its distribution.
Unactioned Statements of Advice	Significant number of Statements of Advice being issued but not actioned with an investment by the client into the portfolio.

5. Review periods

Review	Maximum period
Initial review	The first review of this TMD will be completed within 12 months of the date this TMD is made.
Periodic reviews	Each subsequent review will be completed within 12 months of the completion of the previous review.
Trigger-based reviews	A review will also commence within 10 business days of the Issuer knowing, or being reckless as to whether, a review trigger or other event or circumstance suggesting this TMD is no longer appropriate has occurred.

6. Distributor reporting requirements

The following table outlines the information that Selfwealth monitors and reports internally to ensure that this TMD remains appropriate and that the Cash+ MDA is distributed in line with the TMD. All information assessed must be reported internally via necessary channels by Selfwealth, as the only regulated person able to distribute the product.

Information Assessed	Assessment Period
Complaints: number of complaints about the product, including the substance of complaints	Quarterly, within 10 business days of quarter end
Significant dealings: substantial dealing of the Cash+ MDA not consistent with this TMD	As soon as practicable and in any event within 10 business days of becoming aware.
Sales and distribution data: including number of MDA Contracts entered into, terminations, withdrawals, results of suitability screening, and unactioned Statements of Advice	Quarterly, within 10 business days of quarter end
Other Internal reporting, including adviser feedback, breaches of distribution conditions	Quarterly, within 10 business days of quarter end

Version history

Version	Date	Description of change	Approved by
[1.0]	[Date]	[Initial TMD]	[]